

Press Release

James Carter x Lucas Estrada – Falls Down

**JAMES CARTER & LUCAS ESTRADA JOIN FORCES TO RELEASE EUPHORIC NEW
HOUSE SINGLE “FALLS DOWN”**



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ABOUT THE RELEASE

Electronic music artists **James Carter** and **Lucas Estrada** are set to release their latest collaborative single, "**Falls Down**," on December 6th via Distinct Records. This captivating track blends elements of deep house and pop, resulting in a dark and infectious sound that is sure to captivate listeners.

"**Falls Down**" radiates a dark, eclectic energy, pulling listeners in with its infectious guitar riff, grand brass hits, hypnotizing synths, and smooth, catchy vocals. The dynamic production highlights James Carter's distinctive sound—a hallmark that has led to collaborations with renowned artists like MEDUZA and Norma Jean Martine. Lucas Estrada brings his eclectic touch, infusing the track with a fresh, innovative spirit that resonates across genres.

Perfectly designed for playlists, "**Falls Down**" is a complete single guaranteed to energize any crowd. Its unique blend of house-driven grooves and pop appeal makes it an instant favorite, showcasing the creative synergy between the two artists. Get ready to be swept away by the dark and infectious sounds of "**Falls Down**."

ABOUT DISTINCT RECORDS

Launched in 2023, Distinct Records is a young imprint that has rapidly made its mark on the electronic music scene. As a subsidiary of Boomerang HKG, Hong Kong's premier nightclub, the label has access to a vast network of talented artists and industry professionals.

In just 14 months, Distinct Records has released over 25 tracks, showcasing a diverse range of styles, from house to high-energy, faster-paced genres. The label has consistently collaborated with artists boasting over 750,000 monthly listeners, ensuring that their releases resonate with a wide audience.

Distinct Records is committed to pushing the boundaries of electronic music, delivering innovative and exciting sounds to dancefloors worldwide.

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